
Robotics is a transformative technology and our goal is to anticipate and plan for that transformation. We Robot speakers include an interdisciplinary mix of scholars, policymakers, regulators and entrepreneurs who discuss the latest issues relating to robots in the home, in hospitals, in public spaces – including driverless cars on the ground and drones in the air – and even to the battlefield. In each of these areas robots disrupt existing legal regimes or require the rethinking of difficult policy issues.

We Robot attendees include lawyers, engineers, philosophers, robot builders, ethicists, anthropologists, and regulators who are on the front lines of robot theory, design, or development. They meet for exciting interdisciplinary conversations and debates featuring the people designing, building, and deploying robots, as well as the people who are influencing the legal and social structures in which robots will operate.

The topics discussed at We Robot range from automated law enforcement, to battlefield ethics and armed robots, to patent issues, to what your rights are against trespassing robots and spying drones. Plus we have live and taped demos of some of the latest robotic technology.

Past sponsors of We Robot include:
- The Arsht Ethics Initiatives
- AUVSI
- Google
- Hollywood Media
- Microsoft
- The Omidyar Group
- The Rock Center for Corporate Governance
- Ropes & Gray
- The Stanford Center for Internet and Society
- Tech Policy Lab
- The Yale Information Society Project

Sponsor benefits vary with the level of support, ranging from recognition on the program and online materials, to seats at the speaker dinner and special recognition at that event, to the ability to make a short presentation to the entire conference.

We Robot relies on financial support from the legal and business communities to fund its conference each year. Your firm or organization can play a significant role in making these activities possible. At the same time, strategic recognition will be given to your firm or organization for its important contributions.

For inquiries or for more information, please email: robots@law.miami.edu

Sponsor Levels:

**Positronic Brain – $25,000**
- Recognition and prominent display of logo on all materials and website as Positronic sponsor
- Introduction and opportunity for remarks at opening Welcome for Conference
- Recognition as sponsor and opportunity for remarks at Speaker Dinner and invitation for (4) company representatives
- Recognition and introduction as sponsor for conference luncheon
- Opportunity to display corporate banner at the conference site, speaker dinner and conference luncheon

$400 is non-deductible

**Actuators – $15,000**
- Recognition and prominent display of logo on all materials and website as Actuators sponsor
- Recognition and introduction as sponsor for speaker dinner and invitation for (3) company representatives
- Recognition and opportunity for remarks as sponsor at conference luncheon
- Opportunity to display corporate banner at the conference site, speaker dinner and conference luncheon

$300 is non-deductible

**Processor – $5,000**
- Recognition and prominent display of logo on all materials and website as Processor sponsor
- Invitation for (2) company representatives to attend Speaker Dinner
- Recognition as sponsor for conference luncheon
- Opportunity to display corporate banner at the conference site and luncheon

$200 is non-deductible

**Sensor – $2,500**
- Recognition and prominent display of logo on all materials and website as Sensor sponsor
- Invitation for (1) company representative to attend Speaker Dinner
- Opportunity to display corporate banner at the conference site

$100 is non-deductible