

### **PUBLIC RELATIONS (M.A. – Non-thesis)**

This program is focused on public relations with 9 credits of required courses and 18 credits of elective courses (plus 9 credits that will be transferred from the School of Law).

The 18 elective credits can be selected from the following courses:

- CPR 517 Media Relations (3)
- CPR 582 International Public Relations (3)
- CPR 584 Public Relations Management (3)
- CPR 625 Seminar in Public Relations Administration (3)
- CPR 629 Public Relations Seminar: Fundraising in the Not-for-Profit Sector (3)
- CPR 632 Seminar in Public Relations and Political Campaigns (3)
- CPR 633 Seminar in Public Relations: Lobbying and Pressure Groups (3)
- CPR 634 Seminar in Public Relations: Non-profit Groups and Governmental Institutions (3)
- CPR 644 Seminar in Public Relations Ethics (3)
- COM 615 Social Effects of Mass Communication (3)